



# e\*message

## Mobile Wireless – by Professionals, for Professionals

e\*Message is the leader in the continental European paging operations. e\*Message Group members in both Germany and France operate nationwide networks with excellent coverage that deliver the highest

reliability. The e\*Message Group countrywide offers a full range of Alerting, Business Paging and Data Broadcast services, as well as a Berlin-Brandenburg professional trunked radio network for voice and

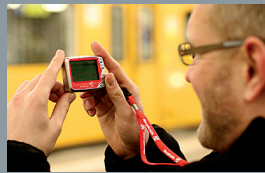
data (PAMR: Public Access Mobile Radio) made available to industry companies, public agencies and service providers. The Group has introduced major innovations every year since its foundation in 2000.



### Alerting

#### **e\*Message alerts fast, securely and reliably**

Alert individuals or groups quickly and reliably using e\*BOS and e\*Cityruf in Germany and Alphapage\* in France. This services remain available even in shielded and technically sensitive areas. With highest independence from any other communication services.



### Informing

#### **e\*Message sends information to any number of users simultaneously**

News, sports results, traffic bulletins, financial and weather reports: the content developed by e\*Broker, e\*Skyper and third-party providers is sent to any number of users simultaneously using the e\*Motion technology.



### Warning

#### **e\*Message warns of local hazards — with pinpoint precision**

e\*Message's new e\*Warn technology can alert affected citizens in time when storms or disasters loom. With geographic precision down to the street and house number, without any prior definition of warning regions, and with high independence of power mains.



### Waiting

#### **e\*Message prevents queues**

Patients wait at the doctor's, customers queue in garages or at the hairdresser's. But waiting is wasted time. This is why e\*Message has developed "anti-queue solutions". Thanks to e\*Cityruf, useless and uncoordinated waiting has met its long-awaited end.



### Talking

#### **e\*Dispatch connects users at the push of a button**

"Push-for-talk": the e\*Dispatch trunked radio network allows government agencies, companies and other customers in the Berlin-Brandenburg region to communicate round the clock at the push of a button.



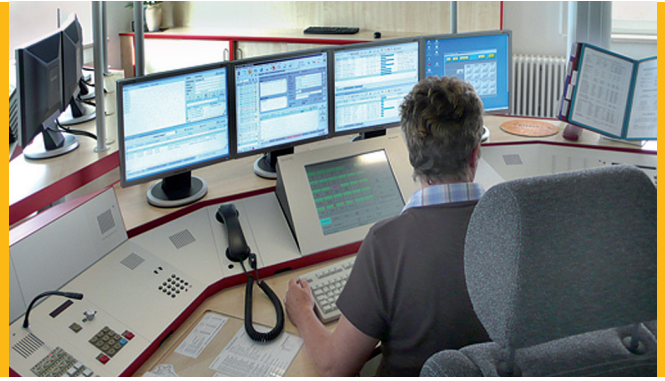
### Receiving

#### **e\*Message sends messages to a variety of devices**

The e\*Message network transmits text and data to many different kinds of receivers, including pagers, wireless weather forecast stations, storm sirens, electricity rate displays, and navigation systems.



Hundreds of thousands of subscribers use the company's alerting and data broadcast services.



## A Network Like No Other

e\*Message is a mobile network operator specializing in reliable communication solutions. The e\*Message Group, based in Berlin and Le Chesnay near Paris, is continuously developing new services and expanding the nationwide paging and data broadcast and regional trunked radio networks. The nationwide paging networks in Germany and France were first built by Deutsche Telekom and France Telecom Mobile, then converted to digital satellite technology by e\*Message, and have been continuously modernized ever since. More than 99 % of the Group's customers are professional users.

The company's paging services (e\*Cityruf in Germany; Espresso\*, Alphapage\* and Tatoo\* in France) allow professional users to alert their staff fast and reliably. e\*Message also offers the e\*BOS service, a non-public alerting solution tailored to the high demands of public safety agencies and organizations.

e\*Message's infrastructure is ideal for point-to-multipoint applications, such as the successful data broadcast services e\*Motion (Germany and France), e\*Skyper, e\*Skyper Live, e\*Broker (Germany), and other services offered by cooperating providers.

## Wireless Information Platform

e\*Message, the owner and operator of digital paging networks with some 1,200 base stations in Germany and France, offers end users and content providers an infrastructure of outstanding functionality, even in critical situations: e\*WIP, the Wireless Information Platform.

- Outstanding network coverage (more than 95% of the territory and 98% of the population)
- Very high network stability (more than 99% of the messages delivered)
- Robust, reliable engineering.

## Unrivalled Transmitter Power

Because e\*Message uses the latest technologies including optimized transmitting power, paging messages generally reach their recipients

more reliably than messages using the cellular phone networks. e\*Message services are highly independent from any other mobile or land-based telecommunication services.

## Professional Trunked Radio

Last but not least, the e\*Message Group also provides e\*Dispatch, a professional trunked radio service for mobile voice and data communication in the Berlin-Brandenburg region. e\*Dispatch is one of Europe's most developed Public Access Mobile Radio (PAMR) networks. Its key advantages include fast connection set-up, high availability, optimum wireless coverage, and independence from network congestion and privately used infrastructures.

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